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10 Tips for Maximizing the Google AdWords Content Network

At W3i, we've found Google's Content Network to be a great source of ad inventory to increase reach and grow user acquisitions for the W3i Download Network...

[Full Story](#)

Usability on the Web

Simple is not easily achieved. There are several things that come into play, and the first is that if you are reading this to support your app, you are probably too close to it to make it usable...

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VoloMedia Joins W3i's Network to Acquire New Users

VoloMedia, provider of advertising and reporting solutions for portable media, is using W3i's Download Network to broaden its user base for its iTunes plug-in to grow its panel of users...

[Full Story](#)

W3i Renews Distribution Deal with Yahoo!

Our partnership with Yahoo! allows us to offer world-class search capabilities to our users. Yahoo! has made impressive strides with its search marketing system, and continues to innovate to drive the most...

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Our Favorite Windows Apps

Xobni

Organize your flooded inbox and instantly find people, emails, and attachments.

[Get Download](#)

PriceGong

Save your time and money while shopping online.

[Get Download](#)

Looking for increased revenue or distribution for your Windows Application?

Increase revenue or distribution for your Windows application by joining W3i's Download Network (WDN). WDN uses the demand for Free/Trial Applications to promote additional value-added applications during the installation process when the user is in the download mindset. WDN utilizes InstallIQ, a proprietary Windows installer and download manager. InstallIQ is the first installation system to be certified by the TRUSTe Trusted Download Program.

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About Us

W3i provides revenue, distribution, and engagement opportunities for Windows Applications. With solutions tested and optimized on over 250 million installs - currently over 7 million installs monthly, W3i can increase revenue and distribution for downloadable software, applications, and digital content; or provide a receptive consumer base for customized, targeted distribution programs. To learn more about W3i, visit www.W3i.com.

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