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Windows Installer Systems and Three Ways to Get More Revenue From Your Installs

Developers and authors are making their software and digital content available for free to satisfy the demanding online public, but they should get some reward for their work...

[Full Story](#)

Choosing Your Search Engine Marketing Path

W3i Marketing Lab: Search Engine Marketing (SEM) is becoming more and more complex every day, it's clear the days of managing campaigns using "the force" and spreadsheet jockeying alone are coming to a close...

[Full Story](#)

Plug-Ins that are Changing How the World Interacts with Software

The Web has caused the adoption of software plug-ins to proliferate like never before. Millions of users have installed plug-ins and are now getting an experience different than the one contemplated by the original authoring software company...

[Full Story](#)

Our Favorite Marketing Sites

Tools to Simplify Your Interactive Life

<http://toolbox.vmn.net/>

More Tools than You'll Ever Need

<http://www.searchbliss.com/>

Your feedback, in our short survey, is greatly appreciated.

[Click Here to participate](#)

About W3i Download Network

Increase revenue from your digital content by using the W3i Download Network (WDN). WDN utilizes the proprietary installation system, InstallIQ™, increasing revenue by allowing consumers to choose additional high-demand software in a secure, transparent environment. WDN ensures speed to market by leveraging W3i's expertise in distributing digital content, reporting systems and business relationships. InstallIQ™ is the first installation system to be certified by the TRUSTe Trusted Download Program and ensures continual Internet compliance.

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About Us

W3i, owner of Freeze.com and My.Freeze.com, delivers proven, integrated desktop and mobile marketing solutions. With offers and services tested and optimized on over 15 million unique users each month, W3i can increase your revenue from digital content or provide a receptive consumer base for customized, targeted marketing programs.

[Learn more](#)

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