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VibeFire - Feed the Fire

Everyone has a passion-something they want to know more about. With W3i's new VibeFire, messages from your favorite brands about your favorite subjects are delivered directly to your desktop. VibeFire is now in its beta stage, and will soon offer a broad directory of topics...

[Full Story](#)

Use Software Bundling to Increase Revenue & Distribution

Software bundling is a way to increase money from your downloads-software, games, widgets-or any other popular application that has a sizable number of installations. By bundling relevant software you offer the user a bonus while increasing your revenue. Software bundling, done right, is a benefit to the user...

[Full Story](#)

The Browser Wars Are Heating Up

Clearly Google's recent entrance into the browser wars demonstrates the importance of the browser to the future of application development and the interactive media industry. But just who is going to be most impacted by Google's recent Chrome browser launch?

[Full Story](#)

Our Favorite Marketing Sites

Take the complexity out of creating RSS feeds, widgets, etc:
<http://www.dapper.net/>

Share your slides with the world! Also great when preparing a presentation.
<http://www.slideshare.net/>

About W3i Download Network

Increase revenue from your digital content by using the W3i Download Network (WDN). WDN utilizes the proprietary installation system, InstallIQ™, increasing revenue by allowing consumers to choose additional high-demand software in a secure, transparent environment. WDN ensures speed to market by leveraging W3i's expertise in distributing digital content, reporting systems and business relationships. InstallIQ™ is the first installation system to be certified by the TRUSTe Trusted Download Program and ensures continual Internet compliance.

[Learn more](#)

[Request a Demo »](#)

About Us

W3i, owner of Freeze.com delivers proven, integrated desktop marketing solutions. With solutions tested and optimized on over 200 million installs - currently 4.5 million installs monthly, W3i can increase revenue and traffic for downloadable software, applications and digital content or provide a receptive consumer base for customized, targeted distribution programs. W3i's solutions utilize Install IQ, a proprietary download manager and installation system developed by W3i. Install IQ is the first installation system to be certified in the TRUSTe Trusted Download Program. To learn more about W3i, visit www.W3i.com.

[Learn more](#)